

This Privacy Notice is designed to help you understand how and why #InRyedale ‘The Ryedale Market Towns Promotion Project’ processes your personal data. This notice should be read in conjunction with the Council’s Corporate Privacy Notice[MN1] .

Who are you?

Ryedale District Council is a ‘Data Controller’ as defined by Article 4(7) of the General Data Protection Regulation (GDPR).

The Council has appointed **Veritau Ltd** to be its Data Protection Officer. Their contact details are:

Information Governance Office
Veritau Ltd
County Hall
Racecourse Lane
Northallerton
DL7 8AL

DPA@ryedale.gov.uk // 01609 53 2526

What Personal Data of mine do you collect?

Name, Business description, contact details. Marketing preferences.

What is the purpose of collecting my Personal Data?

To ensure we can contact you about events opportunities. To market your business and to provide feedback and survey results. To broker connections with other businesses. Update you about your membership

Who do you share this data with?

We don’t share data outside of the organisation.

How long do you keep this data for?

We will retain your data as long as you continue to be a member and subscriber. Once you cease your subscription we will remove your data 2 years after that date. You may contact us and ask us to remove your data at any time.

Data held

All data requested and submitted

Retention period

For 2 years after subscription lapse

What is your legal basis for processing this data?

Legitimate business interest. InRyedale is relying on your consent to process the data you consent to us holding.

For More information about how the County Council uses your data, including your privacy rights and the complaints process, please see our corporate Privacy Notice.